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14 July 2011

Committee Secretary
Joint Select Committee on Gambling Reform
PO Box 6100
Parliament House
Canberra ACT 2600
Australia

To the Committee Secretary

Submission to the Joint Select Committee Inquiry on the Interactive Gambling and Broadcasting Amendment (Online Transactions and Other Measures) Bill 2011

Sportsbet completed a comprehensive submission to the Joint Select Committee's ("the Committee's") inquiry into the Prevalence of Interactive and Online Gambling in Australia and Gambling Advertising.

There are two particular areas of discussion which Sportsbet would highlight to the Committee in relation to the Inquiry into the Interactive Gambling and Broadcasting Amendment (Online Transactions and Other Measures) Bill 2011.

Firstly in relation to match fixing, Sportsbet has a zero tolerance policy on corruption in sport and racing and believes that cheating should be a crime regardless of whether the behaviour results in a winning bet for the individual(s) involved. Sportsbet demonstrated strong public support for the National Policy on Match-Fixing in Sport that was announced on 10 June 2011. In a public statement issue that day, the Executive Chairman of Sportsbet, Matthew Tripp, said:

> *"These are major reforms that will have a real impact. In 2011, placing bets on sport over the internet is an international issue and if all stakeholders are to be successful in keeping the threat of corruption at bay, then a national integrity unit will make this battle much easier to win. Sportsbet.com.au is comfortable with what the policy proposed for betting companies, including information-sharing which we already do with many sports. And maximising account-based betting – which promotes greater transparency and tracking of bets – will minimise the risk of betting-related corruption in sport. Sportsbet.com.au has a very firm view that there should be zero tolerance towards match-fixing in sport and therefore, we look forward to engaging with the implementation working group to progress this new policy."*

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Secondly in relation to relation to advertising, Sportsbet notes the increasing community concerns around the advertising by sports wagering companies. Sportsbet recognised this a long time ago to the point where our company prides itself on being one of the most sensitive and responsible companies within in the industry on advertising our company and our products.

One of the highest priorities for Sportsbet is minimising exposure our advertising has to persons aged under 18.

Sportsbet is also engaging with the Federal Government about proposed reforms to sports wagering advertising.

Yours sincerely

Matt Tripp
Executive Chairman
Sportsbet Pty Ltd